## **ALAMANCE**

#### Alamance Chamber of Commerce

336-228-1338

	2012	2022
POPULATION (000S)	152.8	177.1
EMPLOYMENT (000S)	57.3	63.5

alamancechamber.com

	2012	2022*
POPULATION (000S)	152.8	177.1
EMPLOYMENT (000S)	57.3	63.5
UNEMPLOYMENT RATE	9.4%	3.7%
PER CAPITA INCOME (000S)	\$34.2	\$48.1

EMPLOYMENT BY INDUSTRY Health care: 17.2% Retail: 14.9%

> LARGEST PRIVATE-SECTOR EMPLOYER Laboratory Corporation of America

LARGEST CITY/TOWN Burlington (part): population 57,350 COUNTY PROPERTY TAX

43.2 cents per \$100 value HIGHER EDUCATION Elon University; Alamance Community College

## ALEXANDER

## **Alexander County Economic** Development Corp.

alexanderedc.org

	2012	2022	
POPULATION (000S)	36.9	36.4	
EMPLOYMENT (000S)	8.9	9.4	
LINEMPLOVMENT RATE	10.1%	3 20%	

PER CAPITA INCOME (000S) \$29.6 \$46.5

EMPLOYMENT BY INDUSTRY Manufacturing: 39.8% Government: 9.4%

LARGEST PRIVATE-SECTOR EMPLOYER Craftmaster Furnitur

LARGEST CITY/TOWN Taylorsville: population 2,313

COUNTY PROPERTY TAX 67.0 cents per \$100 value

HIGHER EDUCATION Catawba County Community College

## BLADEN **Bladen County Economic**

**Development Commission** 910-645-2292

bladennc.govoffice3.com



EMPLOYMENT BY INDUSTRY Manufacturing: 42.3% Government: 7.5%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Elizabethtown: population 3,225

COUNTY PROPERTY TAX 78.5 cents per \$100 value

HIGHER EDUCATION Bladen Community College

## **BRUNSWICK**

**Brunswick Business and Industry Development** 

910-408-1603 brunswickbid.com



EMPLOYMENT BY INDUSTRY Hospitality: 16.6%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN

Leland: population 28,126

COUNTY PROPERTY TAX 34.2 cents per \$100 value

HIGHER EDUCATION Brunswick Community College

## ALLEGHANY

# Alleghany County Chamber of Commerce

336-372-5473 alleghanycountychamber.com



	2012	202
POPULATION (000S)	10.8	11
EMPLOYMENT (000S)	3.3	3.
UNEMPLOYMENT RATE	10.6%	3.99
PER CAPITA INCOME (000S)	\$31.7	\$45.

EMPLOYMENT BY INDUSTRY Manufacturing: 17.8% Health care: 10.9%

LARGEST PRIVATE-SECTOR EMPLOYER Bottomley Enterprise

LARGEST CITY/TOWN Sparta: population 1,915

COUNTY PROPERTY TAX 59.7 cents per \$100 value

HIGHER EDUCATION Wilkes Community College

## ANSON

## **Anson Economic** Development Corp.

704-787-5896 ansonedc.com



000		
	2012	2022
POPULATION (000S)	26.0	21.
EMPLOYMENT (000S)	7.5	6.
UNEMPLOYMENT RATE	11.9%	4.49
PER CAPITA INCOME (000S)	\$28.9	\$47.

EMPLOYMENT BY INDUSTRY Manufacturing: 19.9% Government: 14.0%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Wadesboro: population 5,029

COUNTY PROPERTY TAX 77.7 cents per \$100 value

HIGHER EDUCATION South Piedmont Community College

## BUNCOMBE

#### **Economic Development Coalition** Asheville-Buncombe County

828-258-6101

ashevillechamber.org/economic-development



	2012	2022
POPULATION (000S)	245.6	274.3
EMPLOYMENT (000S)	113.6	136.0
UNEMPLOYMENT RATE	7.5%	3.0%
PER CAPITA INCOME (000S)	\$38.2	\$57.9

CABARRUS

Cabarrus Economic

Development Corp.

cabarrusedc.com

704-703-1725

EMPLOYMENT BY INDUSTRY Health care: 182% Hospitality: 13.1%

LARGEST PRIVATE-SECTOR EMPLOYER Mission Health

LARGEST CITY/TOWN Asheville: population 95,513

COUNTY PROPERTY TAX 49.8 cents per \$100 value

HIGHER EDUCATION UNC Asheville; Montreat College; Warren Wilson College; Asheville-Buncombe Technical Community College

## BURKE

#### Burke Development Inc.

828-764-9370 burkedevinc.com



	2012	2022
POPULATION (000S)	88.8	87.4
EMPLOYMENT (000S)	28.8	29.1
UNEMPLOYMENT RATE	10.8%	3.4%
PER CAPITA INCOME (000S)	\$29.0	\$44.8

EMPLOYMENT BY INDUSTRY Manufacturing: 24.5% Health care: 21.6%

LARGEST PRIVATE-SECTOR EMPLOYER Carolinas HealthCare System Blue Ridge

LARGEST CITY/TOWN Morganton: population 18,025

COUNTY PROPERTY TAX 56.0 cents per \$100 value

HIGHER EDUCATION Western Piedmont Community College

## **ASHE**

### Ashe County **Economic Development**

336-846-5535 growashe.com



2012	2022	
26.9	26.6	
7.1	7.3	
11.5%	3.4%	
\$31.9	\$44.2	
	26.9 7.1 11.5%	

EMPLOYMENT BY INDUSTRY

I ARGEST PRIVATE-SECTOR EMPLOYER American Emergency Vehicles

LARGEST CITY/TOWN Jefferson: population 1,621 COUNTY PROPERTY TAX 44.0 cents per \$100 value

Retail: 16.9%

Health care: 15.1%

HIGHER EDUCATION Wilkes Community College

## **AVERY**

#### **Avery County Economic** Development Council

828-733-8201 averycounty.com/edc



	2012	2022
POPULATION (000S)	17.7	17.9
EMPLOYMENT (000S)	6.5	6.9
UNEMPLOYMENT RATE	17.8%	7.0%
PER CAPITA INCOME (000S)	\$29.8	\$43.0

EMPLOYMENT BY INDUSTRY Government: 12.6% Retail: 12.2%

LARGEST PRIVATE-SECTOR EMPLOYER Sugar Mountain Resort

LARGEST CITY/TOWN Banner Elk: population 1,176

COUNTY PROPERTY TAX 40.0 cents per \$100 value HIGHER EDUCATION

Mayland Community College

Lees-McRae College;

#### 2012 2022\* POPULATION (000S) 185.0 236.0 FMPI OYMENT (000S) 63.3 LINEMPLOYMENT RATE 8.8% 3.4%

82.1

\$54.0

\$37.2

#### EMPLOYMENT BY INDUSTRY Retail: 14.9% Health care: 12.7%

LARGEST PRIVATE-SECTOR EMPLOYER Amazon

LARGEST CITY/TOWN Concord: population 110,886 COUNTY PROPERTY TAX 74.0 cents per \$100 value

HIGHER EDUCATION Barber-Scotia College; Rowan-Cabarrus Community College; Cabarrus College of Health Sciences

## **CALDWELL**

#### Caldwell County Economic Development 828-728-0768

caldwelledc.org



		L	
	2012	2022*	С
POPULATION (000S)	82.0	81.0	6
EMPLOYMENT (000S)	23.1	25.0	
LINEMPLOYMENT RATE	11.4%	3.6%	Н

Manufacturing: 23.4% Health care: 14.5% LARGEST PRIVATE-SECTOR EMPLOYER

EMPLOYMENT BY INDUSTRY

Merchants Distributors

LARGEST CITY/TOWN Lenoir: population 18,683

COUNTY PROPERTY TAX 63.0 cents per \$100 value

HIGHER EDUCATION Caldwell Community College and Technical Institute

## **BEAUFORT**

#### **Beaufort County Economic Development** 252-9/6-3970

beaufortedc.com	

	***		
	2012	2022	
POPULATION (000S)	47.2	44.3	
EMPLOYMENT (000S)	16.0	15.9	
UNEMPLOYMENT RATE	10.9%	3.9%	
PER CAPITA INCOME (000S)	\$37.3	\$54.2	

EMPLOYMENT BY INDUSTRY Manufacturing: 15.1% Retail: 13.9%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Washington: population 9,660

COUNTY PROPERTY TAX

62.5 cents per \$100 value

HIGHER EDUCATION Beaufort County Community College

## BERTIE

#### **Bertie County Economic Development** 252-794-5301

co.bertie.nc.us

	7	
	2012	2022*
POPULATION (000S)	20.2	16.9
EMPLOYMENT (000S)	6.2	5.2
UNEMPLOYMENT RATE	12.1%	4.9%
PER CAPITA INCOME (000S)	\$30.7	\$48.3

EMPLOYMENT BY INDUSTRY Government: 13.6% Health care: 12.3%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Windsor: population 3,118

Perdue Farms

COUNTY PROPERTY TAX 86.5 cents per \$100 value

HIGHER EDUCATION Roanoke-Chowan Community College; Martin Community College

## CAMDEN

PER CAPITA INCOME (000S)

#### Camden County Economic **Development Commission**

252-338-6363 camdencountync.gov

	4	
	2012	2022*
POPULATION (000S)	9.9	10.9
EMPLOYMENT (000S)	1.9	1.2
UNEMPLOYMENT RATE	7.8%	3.8%
PER CAPITA INCOME (000S)	\$41.7	\$55.5

EMPLOYMENT BY INDUSTRY Education: 25.7% Government: 11.3% LARGEST PRIVATE-SECTOR EMPLOYER

Easter Seals UCP North Carolinas LARGEST CITY/TOWN Elizabeth City (part): population 39

COUNTY PROPERTY TAX 73.0 cents per \$100 value

HIGHER EDUCATION College of The Albemarle

## CARTERET

PER CAPITA INCOME (000S) \$29.1 \$43.9

### **Carteret County Economic** Development Department

252-648-7880 carteretedc.com

	2012	2022*
POPULATION (000S)	67.8	68.8
EMPLOYMENT (000S)	22.0	24.0
UNEMPLOYMENT RATE	8.6%	3.5%
PER CAPITA INCOME (000S)	\$42.2	\$60.7

EMPLOYMENT BY INDUSTRY Retail: 18.3% Hospitality: 17.6%

LARGEST CITY/TOWN

LARGEST PRIVATE-SECTOR EMPLOYER

Morehead City: population 9,934 COUNTY PROPERTY TAX

34.0 cents per \$100 value

HIGHER EDUCATION Carteret Community College

## CASWELL

#### Caswell County Office of **Economic Development**

336-933-4674 allincaswellnc.com



	2012	2022
POPULATION (000S)	23.3	22.3
EMPLOYMENT (000S)	3.1	2.8
UNEMPLOYMENT RATE	9.7%	4.0%
PER CAPITA INCOME (000S)	\$29.3	\$42.2

EMPLOYMENT BY INDUSTRY Government: 20.8% Education: 15.8%

LARGEST PRIVATE-SECTOR EMPLOYER WS Construction

LARGEST CITY/TOWN Yanceyville: population 1,942

COUNTY PROPERTY TAX 73.5 cents per \$100 value

HIGHER EDUCATION Piedmont Community College

## **CATAWBA**

## Catawba County Economic Development Corp.

catawbaedc.org



	2012	2022
POPULATION (000S)	155.7	162.8
EMPLOYMENT (000S)	78.9	89.6
UNEMPLOYMENT RATE	11.0%	3.4%
PER CAPITA INCOME (000S)	\$36.8	\$53.3

EMPLOYMENT BY INDUSTRY Manufacturing: 27.4% Retail: 12.3%

LARGEST PRIVATE-SECTOR EMPLOYER Corning Optical

LARGEST CITY/TOWN Hickory (part): population 44,649

COUNTY PROPERTY TAX 39.9 cents per \$100 value

HIGHER EDUCATION Lenoir-Rhyne University Catawba Valley Community College

## CRAVEN

#### Craven County **Economic Development**

252-633-5300 cravenbusiness.com



EMPLOYMENT BY INDUSTRY Government: 17.2% Health care: 17.1%

LARGEST PRIVATE-SECTOR EMPLOYER BSH Home Appliances

LARGEST CITY/TOWN New Bern: population 32,980

COUNTY PROPERTY TAX 44.5 cents per \$100 value

HIGHER EDUCATION Craven Community College

## **CUMBERLAND**

#### Favetteville Cumberland **Economic Development Corp.**

910-500-6464 fcedc.com



Retail: 14.1%

EMPLOYMENT BY INDUSTRY

Health care: 18.8%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Fayetteville: population 213,032

COUNTY PROPERTY TAX 79.9 cents per \$100 value

HIGHER EDUCATION Methodist University; Fayetteville State University; Fayetteville Technical Community College

## CHATHAM

#### **Chatham County Economic** Development Corp.

919-542-8274 chathamedc.org



2012	202
65.1	78.
13.9	16.
7.4%	3.19
\$49.7	\$75.
	65.1 13.9 7.4%

EMPLOYMENT BY INDUSTRY Health care: 14.9% Retail: 10.2%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Siler City: population 7,705

COUNTY PROPERTY TAX 68.5 cents per \$100 value

HIGHER EDUCATION Central Carolina Community College

## CHEROKEE

### **Cherokee County Economic Development**

828-835-9564, ext. 204 cherokeecounty-nc.gov



	2012	2022
POPULATION (000S)	27.3	29.
EMPLOYMENT (000S)	7.7	8.0
UNEMPLOYMENT RATE	12.8%	4.09
PER CAPITA INCOME (000S)	\$28.5	\$40.

#### EMPLOYMENT BY INDUSTRY Retail: 17.6% Health care: 16.1%

LARGEST PRIVATE-SECTOR EMPLOYER Erlanger Western Carolina Hospital

LARGEST CITY/TOWN Murphy: population 1,718

COUNTY PROPERTY TAX

HIGHER EDUCATION Tri-County Community College

## CURRITUCK

#### **Currituck County Economic Development**

252-232-6015 thinkcurrituck.com

PER CAPITA INCOME (000S)



\$40.0

\$57.3

EMPLOYMENT BY INDUSTRY Retail: 19.3% Hospitality: 12.4%

LARGEST PRIVATE-SECTOR EMPLOYER Spirit Halloween

LARGEST CITY/TOWN Myock, unincorporated

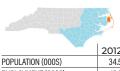
COUNTY PROPERTY TAX 56.0 cents per \$100 value

HIGHER EDUCATION College of The Albemarle

## DARE

#### The Outer Banks **Chamber of Commerce**

252-441-8144 outerbankschamber.com



	2012	2022
POPULATION (000S)	34.5	37.9
EMPLOYMENT (000S)	18.7	19.6
UNEMPLOYMENT RATE	11.3%	4.3%
PER CAPITA INCOME (000S)	\$45.4	\$68.9

EMPLOYMENT BY INDUSTRY Hospitality: 23.9% Retail: 19.2%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Kill Devil Hills: population 7,852

COUNTY PROPERTY TAX 40.0 cents per \$100 value

HIGHER EDUCATION College of The Albemarle

EMPLOYMENT BY INDUSTRY

## CHOWAN

#### **Edenton Chowan** Partnership Inc. 252-482-2007

edenton.net

<b>5</b> 4	
2012	2022
14.6	13.7
4.7	5.0
10.4%	4.0%
\$34.4	\$50.5
	4.7

Manufacturing: 13.2% LARGEST PRIVATE-SECTOR EMPLOYER Meherrin Agricultural & Chemical

LARGEST CITY/TOWN Edenton: population 4,510

EMPLOYMENT BY INDUSTRY

Health care: 17.5%

COUNTY PROPERTY TAX 66.5 cents per \$100 value

HIGHER EDUCATION College of The Albemark

## CLAY

#### Clay County **Economic Development** 828-389-0089

economic.claync.us



	2012	2022
POPULATION (000S)	10.6	11.4
EMPLOYMENT (000S)	1.9	2.1
UNEMPLOYMENT RATE	9.6%	4.0%
PER CAPITA INCOME (000S)	\$28.3	\$43.3

EMPLOYMENT BY INDUSTRY Retail: 19.5% Hospitality: 13.2%

LARGEST PRIVATE-SECTOR EMPLOYER Ingles Markets

LARGEST CITY/TOWN Hayesville: population 469

COUNTY PROPERTY TAX 43.0 cents per \$100 value

HIGHER EDUCATION Tri-County Community College

## DAVIDSON

#### **Davidson County Economic Development Commission**

336-243-1900 davidsoncountyedc.com



DUPLIN

910-296-2180

duplinedc.com

**Duplin County Economic** 

**Development Commission** 

	2012	2022*
POPULATION (000S)	162.7	172.1
EMPLOYMENT (000S)	40.5	45.4
UNEMPLOYMENT RATE	10.2%	3.5%
PER CAPITA INCOME (000S)	\$32.6	\$48.1

EMPLOYMENT BY INDUSTRY Manufacturing: 24.1% Retail: 11.9%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Thomasville (part): population 27,183

Davidson County Community College

COUNTY PROPERTY TAX 54.0 cents per \$100 value HIGHER EDUCATION

2012 2022\* POPULATION (000S) 41.1 43.7 EMPLOYMENT (000S) 9.5 13.5

PER CAPITA INCOME (000S)

LINEMPI OYMENT RATE

DAVIE

Davie County Economic

**Development Commission** 

Retail: 12.6% 336-751-2714 daviecountyedc.com LARGEST PRIVATE-SECTOR EMPLOYER Ashley Furniture Industries

8.7% 3.4%

\$40.0 \$57.6

LARGEST CITY/TOWN Mocksville: population 6,356

Manufacturing: 28.2%

COUNTY PROPERTY TAX 73.3 cents per \$100 value

HIGHER EDUCATION Davidson County Community College

## CLEVELAND

#### Cleveland County Economic Development Partnership

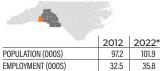
704-669-4703 chooseclevelandcountync.com

10.4%

\$31.3

3.8%

\$45.5



UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)

EMPLOYMENT BY INDUSTRY Manufacturing: 20.0% Health care: 13.9%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Shelby: population 21,900 COUNTY PROPERTY TAX

68.8 cents per \$100 value

HIGHER EDUCATION Gardner-Webb University Cleveland Community College

## COLUMBUS

#### **Columbus County Economic** Development Commission 910-640-6608

columbusedc.com

	2012	2022*
POPULATION (000S)	56.9	50.0
EMPLOYMENT (000S)	15.3	16.4
JNEMPLOYMENT RATE	12.6%	4.2%
PER CAPITA INCOME (000S)	\$29.2	\$44.7

EMPLOYMENT BY INDUSTRY Administrative: 16.6% Health care: 15.0% LARGEST PRIVATE-SECTOR EMPLOYER

Employer HR LARGEST CITY/TOWN

Whiteville: population 4,676 COUNTY PROPERTY TAX 80.5 cents per \$100 value

2012 2022\* POPULATION (000S) 57.2 48.7 FMPI OYMENT (000S) 19.5 18.5 HIGHER EDUCATION UNEMPLOYMENT RATE 9.7% 3.7% Southeastern Community College PER CAPITA INCOME (000S) \$31.9 \$52.0

## EMPLOYMENT BY INDUSTRY Manufacturing: 29.4% Agriculture: 9.8%

LARGEST PRIVATE-SECTOR EMPLOYER Butterball

LARGEST CITY/TOWN Wallace (part): population 3,425 COUNTY PROPERTY TAX 73.5 cents per \$100 value

HIGHER EDUCATION James Sprunt Community College

## **DURHAM**

### Greater Durham **Chamber of Commerce**

919-328-8750 durhamchambered.org



	2012	2022
POPULATION (000S)	282.6	332.6
EMPLOYMENT (000S)	184.5	227.9
JNEMPLOYMENT RATE	8.5%	4.1%
PER CAPITA INCOME (000S)	\$42.3	\$60.3

EMPLOYMENT BY INDUSTRY Health care: 18.3% Professional services: 14.2%

Duke University LARGEST CITY/TOWN Durham (part): population 292,514

COUNTY PROPERTY TAX 75.2 cents per \$100 value

HIGHER EDUCATION Duke University; NC Central University; Durham Technical Community College

LARGEST PRIVATE-SECTOR EMPLOYER

NORTH CAROLINA ECONOMIC DEVELOPMENT GUIDE For sources and notes, see page 88

## **EDGECOMBE**

#### Carolinas Gateway Partnership 252-442-0114

econdev.ora



EMPLOYMENT BY INDUSTRY Retail: 21.2% Manufacturing: 13.3%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Rocky Mount (part): population 15,229

COUNTY PROPERTY TAX 95.0 cents per \$100 value

HIGHER EDUCATION Edgecombe Community College

## **FORSYTH**

#### Greater Winston-Salem Inc. 336-728-9200

winstonsalem.com



	2012	2022
	2012	2022
POPULATION (000S)	358.0	386.0
EMPLOYMENT (000S)	174.0	190.9
UNEMPLOYMENT RATE	9.0%	3.7%
PER CAPITA INCOME (000S)	\$40.8	\$56.4

EMPLOYMENT BY INDUSTRY Health care: 21.1% Retail: 11.8%

LARGEST PRIVATE-SECTOR EMPLOYER Wake Forest Baptist Medical Center

LARGEST CITY/TOWN Winston-Salem: population 254,200

COUNTY PROPERTY TAX 67.8 cents per \$100 value

HIGHER EDUCATION Wake Forest University; Salem College; Winston-Salem State University; UNC School of the Arts; Forsyth Technical

## GUILFORD

Greensboro Chamber of Commerce 336-387-8310, greensboro.org High Point Economic Development Corp.

336-883-3116, highpointnc.gov

	2012	2022*
POPULATION (000S)	502.0	544.2
EMPLOYMENT (000S)	262.0	284.0
UNEMPLOYMENT RATE	9.8%	4.1%
PER CAPITA INCOME (000S)	\$39.2	\$54.7

EMPLOYMENT BY INDUSTRY Health care: 13.3% Manufacturing: 11.4%

LARGEST PRIVATE-SECTOR EMPLOYER Cone Health

LARGEST CITY/TOWN Greensboro: population 301,532

COUNTY PROPERTY TAX 73.0 cents per \$100 value

HIGHER EDUCATION Bennett, Guilford and Greensboro colleges; High Point and NC A&T State universities UNC Greensboro; Guilford Technical

EMPLOYMENT BY INDUSTRY Health care: 16.4%

Manufacturing: 15.1%

LARGEST PRIVATE-SECTOR EMPLOYER Resers Fine Foods

LARGEST CITY/TOWN Roanoke Rapids: population 14,808

COUNTY PROPERTY TAX

76.0 cents per \$100 value

HIGHER EDUCATION Halifax Community College

## FRANKLIN

## Franklin County Economic **Development Commission**

919-554-1863 franklincountync.us



	2012	202
POPULATION (000S)	61.1	73.
EMPLOYMENT (000S)	11.9	12.
UNEMPLOYMENT RATE	9%	3.69
PER CAPITA INCOME (000S)	\$30.7	\$45.

EMPLOYMENT BY INDUSTRY Manufacturing: 22.6% Retail: 11.5%

LARGEST PRIVATE-SECTOR EMPLOYER Novozvmes North America

LARGEST CITY/TOWN Louisburg: population 3,137

COUNTY PROPERTY TAX 78.5 cents per \$100 value

HIGHER EDUCATION Louisburg College;

## GASTON

#### **Gaston County Economic Development Commission**

gaston.org



	2012	2022
POPULATION (000S)	209.0	237.
EMPLOYMENT (000S)	65.5	75.
UNEMPLOYMENT RATE	10.6%	3.79
PER CAPITA INCOME (000S)	\$34.5	\$48.

EMPLOYMENT BY INDUSTRY Manufacturing: 19.3% Health care: 15.9%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Gastonia: population 83,488

COUNTY PROPERTY TAX 61.0 cents per \$100 value

HIGHER EDUCATION Belmont Abbey College: Gaston College

## HARNETT

#### **Harnett County Economic** Development

910-893-7524 harnettedc.org



	2012	2022
POPULATION (000S)	120.8	139.6
EMPLOYMENT (000S)	21.9	27.0
UNEMPLOYMENT RATE	10.8%	4.1%
PER CAPITA INCOME (000S)	\$30.2	\$43.5

EMPLOYMENT BY INDUSTRY Retail: 18.2% Health care: 13.1%

LARGEST PRIVATE-SECTOR EMPLOYER Food Lion

LARGEST CITY/TOWN Dunn: population 8,535

COUNTY PROPERTY TAX 59.1 cents per \$100 value

HIGHER EDUCATION Campbell University: Central Carolina Community College

## HAYWOOD

HALIFAX

Halifax County Economic

halifaxdevelopment.com

POPLII ATION (000S)

EMPLOYMENT (000S)

UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)

**Development Commission** 

2012 | 2022\*

\$31.7 \$45.0

47.8

14.8

5.5%

53.5

16.0

13.2%

### **Haywood County Economic Development Council**

haywoodchamber.com



	2012	2022
POPULATION (000S)	58.9	62.9
EMPLOYMENT (000S)	16.4	17.5
UNEMPLOYMENT RATE	8.7%	3.2%
PER CAPITA INCOME (000S)	\$34.1	\$49.6

EMPLOYMENT BY INDUSTRY Retail: 18.3% Manufacturing: 14.3%

LARGEST PRIVATE-SECTOR EMPLOYER Blue Ridge Paper Products

LARGEST CITY/TOWN Waynesville: population 10,559

COUNTY PROPERTY TAX 55.0 cents per \$100 value

HIGHER EDUCATION Haywood Community College

## **GATES**

## **Gates County Chamber of Commerce**

252-506-1592 gatescountync.gov



	2012	2022
POPULATION (000S)	11.8	10.3
EMPLOYMENT (000S)	1.4	1.4
UNEMPLOYMENT RATE	7.3%	3.5%
PER CAPITA INCOME (000S)	\$32.5	\$50.1

EMPLOYMENT BY INDUSTRY Retail: 12.0% Government: 10.8%

LARGEST PRIVATE-SECTOR EMPLOYER Ashton Lewis Lumber

LARGEST CITY/TOWN Gatesville: population 266 COUNTY PROPERTY TAX

84.0 cents per \$100 value HIGHER EDUCATION College of The Albemark

## GRAHAM

#### **Graham County Planning** and Economic Development 828-479-7984

grahamcounty.org



	2012	2022
POPULATION (000S)	8.7	8.
EMPLOYMENT (000S)	2.1	1.9
UNEMPLOYMENT RATE	16.8%	5.4%
PER CAPITA INCOME (000S)	\$28.0	\$43.2

EMPLOYMENT BY INDUSTRY Construction: 17.1% Hospitality: 15.2%

LARGEST PRIVATE-SECTOR EMPLOYER Graham County Land Co

LARGEST CITY/TOWN Robbinsville: population 566

COUNTY PROPERTY TAX 59.0 cents per \$100 value

HIGHER EDUCATION Tri-County Community College

## **HENDERSON**

#### Henderson County Partnership for Economic Development

828-692-6373 gohendersoncountync.org



	2012	2022*
POPULATION (000S)	107.4	117.3
EMPLOYMENT (000S)	34.0	41.0
UNEMPLOYMENT RATE	7.3%	3.2%
PER CAPITA INCOME (000S)	\$36.7	\$52.6

EMPLOYMENT BY INDUSTRY Health care: 18.2% Retail: 14.0%

LARGEST PRIVATE-SECTOR EMPLOYER Ingles Markets

LARGEST CITY/TOWN Hendersonville: population 16,443

COUNTY PROPERTY TAX 43.1 cents per \$100 value HIGHER EDUCATION Blue Ridge Community College

# HERTFORD

#### **Hertford County Economic Development** 252-358-7801

hertfordcountync.gov

	2012
POPULATION (000S)	24.1
EMPLOYMENT (000S)	8.9

2022

10,6%

\$27.9

19.5 8.5

5.1%

\$41.9

Retail: 18.2% LARGEST PRIVATE-SECTOR EMPLOYER

Duck Thru LARGEST CITY/TOWN

EMPLOYMENT BY INDUSTRY

Health care: 24.2%

Ahoskie: population 4,819 COUNTY PROPERTY TAX

84.0 cents per \$100 value

HIGHER EDUCATION Chowan University Roanoke-Chowan Community College

## **GRANVILLE**

#### **Granville County Economic Development Department** 919-693-5911

	2012
POPULATION (000S)	57.6
EMPLOVMENT (000S)	20.3

UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)

2022\*

62.0

20.5

3.2%

\$46.5

9.6%

\$32.3

granvillecounty.com

EMPLOYMENT BY INDUSTRY Health care: 22.0% Manufacturing: 19.6%

LARGEST PRIVATE-SECTOR EMPLOYER Food Lion

LARGEST CITY/TOWN Oxford: population 8,827 COUNTY PROPERTY TAX

84.0 cents per \$100 value

HIGHER EDUCATION Vance-Granville Community College

## GREENE

#### North Carolina Global TransPark **Economic Region**

252-775-6180 ncgtpedr.com

	2012	2022*	
OPULATION (000S)	21.1	20.1	
MPLOYMENT (000S)	4.4	4.4	
NEMPLOYMENT RATE	9.5%	3.2%	
ER CAPITA INCOME (000S)	\$27.8	\$39.6	

EMPLOYMENT BY INDUSTRY Government: 25.8% Health care: 12.4% LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Snow Hill: population 1,444

Greene County Health Care

COUNTY PROPERTY TAX

78.6 cents per \$100 value

HIGHER EDUCATION Lenoir Community College

# HOKE

#### Raeford Hoke Economic **Development Commission**

910-875-6113 hokecounty.net

	2012	2022
POPULATION (000S)	49.6	55.2
EMPLOYMENT (000S)	7.7	8.7
UNEMPLOYMENT RATE	9.4%	4.9%
PER CAPITA INCOME (000S)	\$28.8	\$41.7

EMPLOYMENT BY INDUSTRY Health care: 21.0% Manufacturing: 20.8%

LARGEST PRIVATE-SECTOR EMPLOYER Butterball

Raeford: population 4,639 COUNTY PROPERTY TAX 73.0 cents per \$100 value

LARGEST CITY/TOWN

HIGHER EDUCATION Sandhills Community College

# HYDE

UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)

## Hyde County Office of Planning and Economic Development

252-926-4178 hydecountync.gov

	2012	2022*
POPULATION (000S)	5.6	4.5
EMPLOYMENT (000S)	2.1	1.7
UNEMPLOYMENT RATE	10.9%	5.6%
PER CAPITA INCOME (000S)	\$34.5	\$49.1

EMPLOYMENT BY INDUSTRY Government: 22.5% Hospitality: 16.9%

LARGEST PRIVATE-SECTOR EMPLOYER Illinois Tool Works LARGEST CITY/TOWN

Swan Quarter, unincorporated COUNTY PROPERTY TAX 104.5 cents per \$100 value

HIGHER EDUCATION Beaufort County Community College

NORTH CAROLINA ECONOMIC DEVELOPMENT GUIDE For sources and notes, see page 88 NORTH CAROLINA ECONOMIC DEVELOPMENT GUIDE 81

## IREDELL

Iredell Economic Development Corp. 704-663-1898 iredelledc.com



The state of the s		
	2012	2022*
POPULATION (000S)	163.4	196.2
EMPLOYMENT (000S)	64.5	80.0
UNEMPLOYMENT RATE	9.7%	3.4%
PER CAPITA INCOME (000S)	\$41.0	\$60.8

EMPLOYMENT BY INDUSTRY Manufacturing: 14.6%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Mooresville: population 54,987

COUNTY PROPERTY TAX 50.0 cents per \$100 value

HIGHER EDUCATION Mitchell Community College

## **JACKSON**

Jackson County Office of Economic Development, 828-631-2240 jacksonthrive.jacksonnc.org

Jackson County Chamber of Commerce 800-962-1911, mountainlovers.com



	2012	2022*
POPULATION (000S)	40.6	43.0
EMPLOYMENT (000S)	12.0	14.1
UNEMPLOYMENT RATE	9.2%	3.8%
PER CAPITA INCOME (000S)	\$27.5	\$43.4

EMPLOYMENT BY INDUSTRY Education: 21.2% Hospitality: 17.4%

LARGEST PRIVATE-SECTOR EMPLOYER DLP Partner Medwest

LARGEST CITY/TOWN Sylva: population 2,467

COUNTY PROPERTY TAX 38.0 cents per \$100 value

HIGHER EDUCATION Western Carolina University Southwestern Community College

## MADISON

#### Madison County **Economic Development Board** 828-649-1377

investinmadison.com



3.4%

9.2%

\$28.0 \$43.1

EMPLOYMENT BY INDUSTRY Retail: 12.9% Health care: 12.4%

LARGEST PRIVATE-SECTOR EMPLOYER Ingles Markets

LARGEST CITY/TOWN Mars Hill: population 2,194

COUNTY PROPERTY TAX 50.0 cents per \$100 value

HIGHER EDUCATION Mars Hill College; Asheville-Buncombe Technical Community College

## MARTIN

Martin County Economic Development Corp. 252-789-4904

martincountyedc.com

2012 2022\* POPLII ATION (000S) 24.1 21.7 EMPLOYMENT (000S) 7.5 6.2 UNEMPLOYMENT RATE 11.8% 5.5%

EMPLOYMENT BY INDUSTRY Health care: 15.7% Retail: 16.8%

LARGEST PRIVATE-SECTOR EMPLOYER Snacks Holdings

LARGEST CITY/TOWN Williamston: population 5,055

COUNTY PROPERTY TAX 81.0 cents per \$100 value

HIGHER EDUCATION Martin Community College

## JOHNSTON

#### Johnston County **Economic Development**

919-205-1232 growwithjoco.com



2012	2022
175.1	233.4
42.8	56.4
8.4%	3.3%
\$33.7	\$48.9
	175.1 42.8 8.4%

EMPLOYMENT BY INDUSTRY Manufacturing: 13.7% Retail: 13.6%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Clayton (part): population 29,204

COUNTY PROPERTY TAX 69.0 cents per \$100 value

HIGHER EDUCATION Johnston Community College

## JONES

### Jones County **Economic Development**

252-448-1315 jonescountync.gov



\$36.7

\$50.2

\$50.3

EMPLOYMENT BY INDUSTRY Health care: 19.8% Government: 13.2%

LARGEST PRIVATE-SECTOR EMPLOYER Brookstone Living Center

LARGEST CITY/TOWN Maysville: population 804

COUNTY PROPERTY TAX 74.0 cents per \$100 value

HIGHER EDUCATION Lenoir Community College

## MCDOWELL

## McDowell Economic Development Association Inc.

mcdowelleda.org

UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)



	2012	2022*
POPULATION (000S)	44.9	44.4
EMPLOYMENT (000S)	14.9	15.4
UNEMPLOYMENT RATE	11.1%	3.5%
PER CAPITA INCOME (000S)	\$27.8	\$43.0
******	1	

EMPLOYMENT BY INDUSTRY Manufacturing: 33.2% Retail: 14.5%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Marion: population 7,645

COUNTY PROPERTY TAX 56.8 cents per \$100 value

HIGHER EDUCATION McDowell Technical Community College

## **MECKLENBURG**

\$28.8 \$38.3

#### **Charlotte Regional Business** Alliance

704-378-1300 charlotteregion.com

PER CAPITA INCOME (000S)



	2012	2022*
POPULATION (000S)	962.0	1113.6
EMPLOYMENT (000S)	568.1	754.8
JNEMPLOYMENT RATE	9.4%	3.5%
PER CAPITA INCOME (000S)	\$56.6	\$71.8

EMPLOYMENT BY INDUSTRY Health care: 11.4% Finance: 11.1%

LARGEST PRIVATE-SECTOR EMPLOYER Wells Fargo Bank

LARGEST CITY/TOWN Charlotte: population 894,866

COUNTY PROPERTY TAX 47.3 cents per \$100 value

HIGHER EDUCATION Davidson College; Johnson C Smith, Johnson & Wales, Pfeiffer and Queens universities; UNC Charlotte; Central Piedmont Community College

#### Sanford Area **Growth Alliance**

919-774-8439 growsanfordnc.com/edc



	2012	2022
POPULATION (000S)	59.1	64.9
EMPLOYMENT (000S)	25.0	26.1
UNEMPLOYMENT RATE	11.8%	4.2%
PER CAPITA INCOME (000S)	\$34.3	\$49.1

EMPLOYMENT BY INDUSTRY Manufacturing: 27.0% Retail: 12.2%

LARGEST PRIVATE-SECTOR EMPLOYER Caterpillar

Sanford: population 31,596 COUNTY PROPERTY TAX 65.0 cents per \$100 value

LARGEST CITY/TOWN

HIGHER EDUCATION Central Carolina Community College

## LENOIR

PER CAPITA INCOME (000S)

#### North Carolina Global TransPark **Economic Development Region** 252-775-6180

ncgtpedr.com



EMPLOYMENT BY INDUSTRY Manufacturing: 27.8% Health care: 17.0%

LARGEST PRIVATE-SECTOR EMPLOYER Sanderson Farms

LARGEST CITY/TOWN Kinston: population 19,408

COUNTY PROPERTY TAX 84.5 cents per \$100 value

HIGHER EDUCATION Lenoir Community College

## MITCHELL

#### Mitchell County Economic **Development Commission** 828-537-1690

mitchellcountyedc.org



	2012	2022*
POPULATION (000S)	15.3	14.9
EMPLOYMENT (000S)	4.9	4.7
JNEMPLOYMENT RATE	11.8%	4.2%
PER CAPITA INCOME (000S)	\$30.8	\$44.0

EMPLOYMENT BY INDUSTRY Health care: 18.4% Retail: 14.8%

LARGEST PRIVATE-SECTOR EMPLOYER Mission Health Blue

LARGEST CITY/TOWN Spruce Pine: population 2,184 COUNTY PROPERTY TAX

56.0 cents per \$100 value HIGHER EDUCATION Mayland Community College

# **MONTGOMERY**

#### Montgomery County **Economic Development** 910-576-4221, ext. 1308

montgomerycountync.com



\$29.4 \$46.9

Retail: 10.5% LARGEST PRIVATE-SECTOR EMPLOYER NIPCAM

EMPLOYMENT BY INDUSTRY

Manufacturing: 32.5%

LARGEST CITY/TOWN Troy: population 2,902

COUNTY PROPERTY TAX 61.5 cents per \$100 value

HIGHER EDUCATION Montgomery Community College

## LINCOLN

#### Lincoln Economic **Development Association** 704-732-1511

lincolneda.org

22*			
1.2			
5.5			
1%			
5.4			

EMPLOYMENT BY INDUSTRY Manufacturing: 18.7% Retail: 13.5%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Lincolnton: population 11,467

49.9 cents per \$100 value HIGHER EDUCATION Gaston College

COUNTY PROPERTY TAX

## MACON

PER CAPITA INCOME (000S)

#### Macon County Economic **Development Commission** 828-369-2306

maconedc.com

	2012	2022	
POPULATION (000S)	34.0	37.7	
EMPLOYMENT (000S)	10.5	11.8	
LINEMPI OYMENT RATE	10.7%	3.5%	

PER CAPITA INCOME (000S) \$32.8 \$48.9

EMPLOYMENT BY INDUSTRY Retail: 18.1% Hospitality: 15.8%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Franklin: population 4,242

Drake Software

COUNTY PROPERTY TAX 27.0 cents per \$100 value

Southwestern Community College

HIGHER EDUCATION

# MOORE

#### **Moore County Economic** Development Partnership 910-246-0311

moorecountyedp.org

UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)



8.8%

\$45.1

3.7%

\$60.8

EMPLOYMENT BY INDUSTRY Health care: 24.4% Hospitality: 14.6%

LARGEST PRIVATE-SECTOR EMPLOYER

FirstHealth of the Carolinas LARGEST CITY/TOWN Pinehurst: population 18,629

COUNTY PROPERTY TAX 33.0 cents per \$100 value

HIGHER EDUCATION Sandhills Community College

## NASH

PER CAPITA INCOME (000S)

#### Nash County Economic Development 252-462-2737 selectnashnc.com



EMPLOYMENT BY INDUSTRY Manufacturing: 19.1% Health care: 14.7%

LARGEST PRIVATE-SECTOR EMPLOYER Hospira

LARGEST CITY/TOWN Rocky Mount (part): population 39,714 COUNTY PROPERTY TAX

67.0 cents per \$100 value HIGHER EDUCATION

N.C. Wesleyan College; Nash Community College

## **NEW HANOVER**

#### Wilmington Business Development

910-763-8414 wilmingtonbusinessdevelopment.com



EMPLOYMENT BY INDUSTRY Hospitality: 13.2%

LARGEST PRIVATE-SECTOR EMPLOYER Novant Health New Hanover Regional

LARGEST CITY/TOWN Wilmington: population 121,309

COUNTY PROPERTY TAX 45.0 cents per \$100 value

HIGHER EDUCATION UNC Wilmington; Cape Fear Community College

## NORTHAMPTON

#### Northampton County Economic **Development Commission**

northamptonnc.com



\$31.0

\$46.7

EMPLOYMENT BY INDUSTRY Government: 15.9%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Gaston: population 962

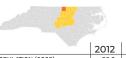
COUNTY PROPERTY TAX 83.5 cents per \$100 value

HIGHER EDUCATION Halifax Community College: Roanoke-Chowan Community College

## PERSON

#### Person County Economic **Development Commission**

personcountyedc.com



	2012	2022	
POPULATION (000S)	38.8	39.6	
EMPLOYMENT (000S)	9.7	9.5	
UNEMPLOYMENT RATE	9.7%	3.8%	
PER CAPITA INCOME (000S)	\$32.6	\$46.9	

EMPLOYMENT BY INDUSTRY Retail: 17.4% Manufacturing: 15.0%

LARGEST PRIVATE-SECTOR EMPLOYER GKN Automotive Component

LARGEST CITY/TOWN Roxboro: population 8,162

COUNTY PROPERTY TAX 72.2 cents per \$100 value

HIGHER EDUCATION Piedmont Community College

## PITT

### Pitt County Economic Development

252-902-2079 growpittcountync.com



Health care: 23.8% Education: 13.2% LARGEST PRIVATE-SECTOR EMPLOYER

EMPLOYMENT BY INDUSTRY

Patheon Manufacturing Services

LARGEST CITY/TOWN Greenville: population 90,597

COUNTY PROPERTY TAX 68.4 cents per \$100 value

HIGHER EDUCATION East Carolina University Pitt Community College

78.5

\$35.8 \$53.2

## ONSLOW

### Jacksonville Onslow **Economic Development**

910-939-7023 joednc.com



EMPLOYMENT BY INDUSTRY Retail: 20.4% Hospitality: 16.1%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Jacksonville: population 72,079

COUNTY PROPERTY TAX 65.5 cents per \$100 value

HIGHER EDUCATION Coastal Carolina Community College

## ORANGE

PER CAPITA INCOME (000S)

#### **Orange County Economic** Development

orangecountync.gov



10250		
	2012	202
POPULATION (000S)	138.5	149.
EMPLOYMENT (000S)	61.7	75.
UNEMPLOYMENT RATE	6.2%	3.09
PER CAPITA INCOME (000S)	\$52.6	\$75

EMPLOYMENT BY INDUSTRY Education: 28.2% Health care: 25.8%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Chapel Hill (part): population 59,270

COUNTY PROPERTY TAX 83.5 cents per \$100 value

HIGHER EDUCATION UNC Chapel Hill: Durham Technical Community College

## POLK

#### Polk County Office of Economic Development

828-894-2895 polkedc.com



	2012	2022
POPULATION (000S)	19.8	19.6
EMPLOYMENT (000S)	4.6	5.3
UNEMPLOYMENT RATE	7.6%	3.8%
PER CAPITA INCOME (000S)	\$37.4	\$59.5

EMPLOYMENT BY INDUSTRY Health care: 26.6% Hospitality: 9.5%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Tryon: population 1,568

COUNTY PROPERTY TAX 53.4 cents per \$100 valu

HIGHER EDUCATION Isothermal Community College

## RANDOLPH

### Randolph County Economic Development Corp.

336-626-2233 rcedc.com

PER CAPITA INCOME (000S)



	2012	2022
POPULATION (000S)	142.2	145.8
EMPLOYMENT (000S)	44.6	43.6
UNEMPLOYMENT RATE	9.6%	3.6%
PER CAPITA INCOME (000S)	\$31.6	\$45.8
	•	

EMPLOYMENT BY INDUSTRY Manufacturing: 29.5% Retail: 10.6%

LARGEST PRIVATE-SECTOR EMPLOYER Randolph Health

LARGEST CITY/TOWN Asheboro: population 27,472

COUNTY PROPERTY TAX 50.0 cents per \$100 value

HIGHER EDUCATION Randolph Community College

## **PAMLICO**

#### Pamlico County Office of **Economic Development** 252-745-3081

pamlicocounty.org



	2012	2022
POPULATION (000S)	12.9	12.3
EMPLOYMENT (000S)	3.2	3.7
UNEMPLOYMENT RATE	9.7%	3.6%
PER CAPITA INCOME (000S)	\$37.5	\$53.4

EMPLOYMENT BY INDUSTRY Retail: 16.7% Health care: 15.2%

I ARGEST PRIVATE-SECTOR EMPLOYER Capital Area YMCA

LARGEST CITY/TOWN Bayboro: population 1,095 COUNTY PROPERTY TAX

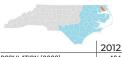
62.5 cents per \$100 value

HIGHER EDUCATION Pamlico Community College

## **PASQUOTANK**

# Elizabeth City Pasquotank County

elizabethcitypasquotankedc.com



	2012	2022*
POPULATION (000S)	40.1	40.8
EMPLOYMENT (000S)	15.7	15.4
UNEMPLOYMENT RATE	10.6%	4.5%
PER CAPITA INCOME (000S)	\$33.6	\$47.0

**Economic Development Commission** 252-338-0169



EMPLOYMENT BY INDUSTRY Health care: 18.1%

Sentara Healthcare

LARGEST CITY/TOWN Elizabeth City (part): population 19,115

LARGEST PRIVATE-SECTOR EMPLOYER

COUNTY PROPERTY TAX 62.0 cents per \$100 value

HIGHER EDUCATION Elizabeth City State University College of The Albemarle

## RICHMOND

#### **Richmond County Economic Development** 910-997-8190

richmondnced.com



	2012	2022
POPULATION (000S)	45.8	42.3
EMPLOYMENT (000S)	13.4	14.1
UNEMPLOYMENT RATE	12.8%	5.0%
PER CAPITA INCOME (000S)	\$29.6	\$44.6

EMPLOYMENT BY INDUSTRY Manufacturing: 24.5% Retail: 14.7%

LARGEST PRIVATE-SECTOR EMPLOYER Perdue Farms

LARGEST CITY/TOWN Rockingham: population 9,142

COUNTY PROPERTY TAX 83.0 cents per \$100 value

HIGHER EDUCATION Richmond Community College

## ROBESON

#### **Robeson County Office of Economic Development** 910-739-7584

robesoncountyoed.org



	2012	2022
POPULATION (000S)	131.2	117.0
EMPLOYMENT (000S)	38.0	37.6
UNEMPLOYMENT RATE	13.0%	5.5%
PER CAPITA INCOME (000S)	\$26.5	\$41.8

EMPLOYMENT BY INDUSTRY Manufacturing: 18.2% Health care: 17.3%

LARGEST PRIVATE-SECTOR EMPLOYER Mountaire Farms

LARGEST CITY/TOWN Lumberton: population 18,909 COUNTY PROPERTY TAX

77.0 cents per \$100 value HIGHER EDUCATION UNC Pembroke-Robeson Community College

# ROCKINGHAM

#### **Rockingham County Center for** Economic Development, Small **Business & Tourism**

rockinghamcountync.gov



	2012	2022
POPULATION (000S)	92.6	91.9
EMPLOYMENT (000S)	26.8	24.2
UNEMPLOYMENT RATE	11.3%	4.1%
PER CAPITA INCOME (000S)	\$31.9	\$45.0

EMPLOYMENT BY INDUSTRY Manufacturing: 21.3% Retail: 16.1%

LARGEST PRIVATE-SECTOR EMPLOYER

Eden: population 15,388 COUNTY PROPERTY TAX 69.5 cents per \$100 value

LARGEST CITY/TOWN

HIGHER EDUCATION Rockingham Community College

## ROWAN

#### Rowan EDC Partnership for **Economic Development** 704-637-5526

rowanedc.com

	2012	202
POPULATION (000S)	138.4	148.
EMPLOYMENT (000S)	45.0	49.
UNEMPLOYMENT RATE	9.9%	3.69
DED CADITA INICOME (000S)	¢211	\$16

EMPLOYMENT BY INDUSTRY Health care: 14.5% Retail: 13.7%

LARGEST PRIVATE-SECTOR EMPLOYER Food Lion

LARGEST CITY/TOWN Salisbury: population 36,678 COUNTY PROPERTY TAX

58.0 cents per \$100 value

HIGHER EDUCATION Catawba College; Livingstone College; Rowan-Cabarrus Community College

# PENDER

#### Wilmington **Business Development** 910-763-8414

wilmingtonbusinessdevelopment.com

2012 2022\* POPULATION (000S) 53.4 65.3 FMPI OYMENT (000S) 9.5 13.9 UNEMPLOYMENT RATE 10.8% 3.5% PER CAPITA INCOME (000S) \$33.0 \$48.7

EMPLOYMENT BY INDUSTRY Retail: 14.5% Health care: 12.1%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Burgaw: population 4,145

COUNTY PROPERTY TAX 73.8 cents per \$100 value HIGHER EDUCATION

Cape Fear Community College

# **PERQUIMANS**

**Perquimans County Economic Development Commission** 252-426-8484

econdevperquimansnc.com

	2012	2022*
POPULATION (000S)	13.5	13.4
EMPLOYMENT (000S)	1.8	2.3
UNEMPLOYMENT RATE	9.8%	4.5%
PER CAPITA INCOME (000S)	\$36.7	\$51.6

EMPLOYMENT BY INDUSTRY Government: 13.3% Retail: 11.7%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Hertford: population 1,952

Food Lion

HIGHER EDUCATION College of The Albemarle

COUNTY PROPERTY TAX

64.0 cents per \$100 value

## RUTHERFORD

#### **Rutherford County Economic Development**

828-287-6200 rutherfordncedc.com



	2012	2022
POPULATION (000S)	67.0	64.
EMPLOYMENT (000S)	18.2	18.4
UNEMPLOYMENT RATE	13.3%	4.7%
PER CAPITA INCOME (000S)	\$28.2	\$42.4

EMPLOYMENT BY INDUSTRY Manufacturing: 15.8% Retail: 15.0%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Forest City: population 7,347

COUNTY PROPERTY TAX 45.4 cents per \$100 value

HIGHER EDUCATION Isothermal Community College

## SAMPSON

# **Development Commission**



EMPLOYMENT BY INDUSTRY Manufacturing: 14.6%

LARGEST CITY/TOWN Clinton: population 8,361

COUNTY PROPERTY TAX 82.5 cents per \$100 value

Sampson County Economic

sampsonedc.com



8.6%

\$31.2

3.7%

\$45.8

LARGEST PRIVATE-SECTOR EMPLOYER Smithfield Foods

HIGHER EDUCATION Sampson Community College

## SCOTLAND

#### **Scotland County Economic** Development Corp.

910-266-4326 scotlandcountyedc.org



	2012	2022*
POPULATION (000S)	36.0	33.1
EMPLOYMENT (000S)	11.6	11.7
UNEMPLOYMENT RATE	17.5%	9.5%
PER CAPITA INCOME (000S)	\$28.7	\$42.2

EMPLOYMENT BY INDUSTRY Manufacturing: 20.8% Health care: 19.0%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Laurinburg: population 15,034

COUNTY PROPERTY TAX 99.0 cents per \$100 value

HIGHER EDUCATION St. Andrews University: Richmond Community College

## STANLY

UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)

### **Stanly County Economic Development Commission**

704-986-3682 stanlyedc.com



2012	202	
60.0	62.	
18.2	19.	
9.6%	3.39	
\$31.7	\$46.	
	60.0 18.2 9.6%	

EMPLOYMENT BY INDUSTRY Manufacturing: 17.0%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Albemarle: population 16,602

COUNTY PROPERTY TAX 61.0 cents per \$100 value

HIGHER EDUCATION Pfeiffer University: Stanly Community College

## **STOKES**

#### Stokes County **Economic Development**

336-593-2497 stokesedc.com



**SWAIN** 

828-488-9273

POPULATION (000S)

FMPI OYMENT (000S)

UNEMPLOYMENT RATE

PER CAPITA INCOME (000S)

swaincountync.gov

**Swain County Economic** 

**Development Commission** 

- DA 50 -		
	2012	2022
POPULATION (000S)	46.5	45.0
EMPLOYMENT (000S)	6.8	7.4
UNEMPLOYMENT RATE	8.9%	3.3%
PER CAPITA INCOME (000S)	\$30.7	\$46.2

EMPLOYMENT BY INDUSTRY Retail: 16.7%

LARGEST PRIVATE-SECTOR EMPLOYER Walmart

LARGEST CITY/TOWN King (part): population 6,841

COUNTY PROPERTY TAX 66.0 cents per \$100 value

Education: 13.3%

HIGHER EDUCATION Forsyth Technical Community College

EMPLOYMENT BY INDUSTRY

LARGEST PRIVATE-SECTOR EMPLOYER

Arts & Entertainment: 41.1% Government: 22.1%

Cherokee Boys Club

LARGEST CITY/TOWN

Bryson City: population 1,501

Southwestern Community College

COUNTY PROPERTY TAX

36.0 cents per \$100 value

HIGHER EDUCATION

## SURRY

#### **Surry County Economic Development Partnership**



	2012	2022*
POPULATION (000S)	73.0	71.3
EMPLOYMENT (000S)	27.2	27.5
UNEMPLOYMENT RATE	10.1%	3.4%
PER CAPITA INCOME (000S)	\$31.9	\$47.0

EMPLOYMENT BY INDUSTRY Retail: 15.2% Manufacturing: 14.9%

LARGEST PRIVATE-SECTOR EMPLOYER Pike Electric

LARGEST CITY/TOWN Mount Airy: population 10,604

COUNTY PROPERTY TAX 55.2 cents per \$100 value

HIGHER EDUCATION Surry Community College

336-401-9900 surryedp.com



# **TRANSYLVANIA**

#### Transylvania **Economic Alliance**

828-393-4130 transylvanianc.org



	2012	2022*
POPULATION (000S)	32.6	33.5
MPLOYMENT (000S)	8.3	9.4
JNEMPLOYMENT RATE	9.6%	3.4%
PER CAPITA INCOME (000S)	\$31.4	\$44.7

EMPLOYMENT BY INDUSTRY Retail: 16.0% Health care: 14.9%

LARGEST PRIVATE-SECTOR EMPLOYER Brevard College

For sources and notes, see page 88

LARGEST CITY/TOWN Brevard: population 7,769

Blue Ridge Community College

COUNTY PROPERTY TAX 60.3 cents per \$100 value HIGHER EDUCATION Brevard College;

## TYRRELL

### Tyrrell County **Economic Development**

252-796-1371 tyrrellcounty.org



EMPLOYMENT BY INDUSTRY Government: 22.1% Retail: 13.2%

LARGEST PRIVATE-SECTOR EMPLOYER Capt. Charlie's Seafood

LARGEST CITY/TOWN Columbia: population 587

COUNTY PROPERTY TAX 95.0 cents per \$100 value

HIGHER EDUCATION Beaufort County Community College

## UNION

#### Monroe-Union County Economic EMPLOYMENT BY INDUSTRY **Development Commission**

developunion.com



	2012	2022
POPULATION (000S)	207.4	247.3
EMPLOYMENT (000S)	53.5	68.0
UNEMPLOYMENT RATE	8.2%	3.1%
PER CAPITA INCOME (000S)	\$41.4	\$67.8

Manufacturing: 16.9% Retail: 11.9%

LARGEST PRIVATE-SECTOR EMPLOYER Tyson Farms

LARGEST CITY/TOWN Indian Trail: population 42,248

58.8 cents per \$100 value

COUNTY PROPERTY TAX

HIGHER EDUCATION Wingate University; South Piedmont Community College

## VANCE

#### Henderson-Vance County Economic Development Corp.

252-492-2094 vancecountyedc.com



	2012	2022*
POPULATION (000S)	44.8	42.0
EMPLOYMENT (000S)	14.3	14.1
UNEMPLOYMENT RATE	13.2%	5.8%
PER CAPITA INCOME (000S)	\$30.5	\$44.4

EMPLOYMENT BY INDUSTRY Retail: 15.1% Health care: 13.3%

LARGEST PRIVATE-SECTOR EMPLOYER

LARGEST CITY/TOWN Henderson: population 14,486

COUNTY PROPERTY TAX 89.0 cents per \$100 value

HIGHER EDUCATION Vance-Granville Community College

## WAKE

#### Wake County Economic Development

919-664-7000 raleigh-wake.org



	2012	2022
POPULATION (000S)	950.3	1169.3
EMPLOYMENT (000S)	455.8	616.6
UNEMPLOYMENT RATE	7.5%	3.1%
PER CAPITA INCOME (000S)	\$49.1	\$71.2
	•	

EMPLOYMENT BY INDUSTRY Professional services: 12.4% Health care: 11.1%

LARGEST PRIVATE-SECTOR EMPLOYER WakeMed Health & Hospitals

LARGEST CITY/TOWN Raleigh (part): population 474,780

COUNTY PROPERTY TAX 65.7 cents per \$100 value

HIGHER EDUCATION Meredith College; William Peace University; St. Augustine's University; Shaw University; N.C. State University: Wake Technical Community College

## WARREN

#### Warren County Economic **Development Commission**

252-257-3115 warrencountync.com



	2012	2022*
OPULATION (000S)	20.6	18.9
MPLOYMENT (000S)	3.5	2.9
INEMPLOYMENT RATE	12.3%	6.3%
PER CAPITA INCOME (000S)	\$26.1	\$38.7

EMPLOYMENT BY INDUSTRY Government: 19.3% Education: 14.6%

LARGEST PRIVATE-SECTOR EMPLOYER Glen Raven

LARGEST CITY/TOWN Norlina: population 920

COUNTY PROPERTY TAX 81.0 cents per \$100 value HIGHER EDUCATION

# WASHINGTON

#### **Washington County Economic Development** 252-793-5823

washconc.org

	2012	2022*
POPULATION (000S)	12.5	10.6
EMPLOYMENT (000S)	3.1	3.1
UNEMPLOYMENT RATE	12.2%	5.1%
PER CAPITA INCOME (000S)	\$32.9	\$46.8

Health care: 15.1% LARGEST PRIVATE-SECTOR EMPLOYER Domtar Paper

EMPLOYMENT BY INDUSTRY

LARGEST CITY/TOWN Plymouth: population 3,171

Manufacturing: 20.3%

COUNTY PROPERTY TAX 85.0 cents per \$100 value

HIGHER EDUCATION Beaufort County Community College Martin Community College

## WATAUGA

### Watauga County Office of **Economic Development**

828-264-3082 wataugaedc.org



EMPLOYMENT BY INDUSTRY Education: 18.6% Hospitality: 17.6%

Vance-Granville Community College

LARGEST PRIVATE-SECTOR EMPLOYER Appalachian Regional Healthcare Syst

Boone: population 19,801 COUNTY PROPERTY TAX 31.8 cents per \$100 value

LARGEST CITY/TOWN

HIGHER EDUCATION Appalachian State University - Boone and Hickory; Caldwell Community College

## WAYNE

## North Carolina Global TransPark **Economic Development Region**

252-775-6180 ncgtpedr.com

	2012	2022*
POPULATION (000S)	123.4	117.5
EMPLOYMENT (000S)	43.4	40.2
UNEMPLOYMENT RATE	8.9%	4.0%
PER CAPITA INCOME (000S)	\$34.2	\$49.9

EMPLOYMENT BY INDUSTRY Health care: 16.7% Retail: 15.4%

LARGEST PRIVATE-SECTOR EMPLOYER Wayne Memorial Hospital

LARGEST CITY/TOWN Goldsboro: population 33,463

COUNTY PROPERTY TAX 74.3 cents per \$100 value

HIGHER EDUCATION University of Mount Olive Wayne Community College

NORTH CAROLINA ECONOMIC DEVELOPMENT GUIDE

10.8

3.2%

\$44.2

2012 2022\*

8.3

13.8%

\$30.4

14.4 14.3

## AROUND THE STATE | COUNTY BY COUNTY

## **WILKES**

#### Wilkes Economic Development Corp. 336-838-1501

wilkesedc.com

	2012	2022*
POPULATION (000S)	68.5	65.7
EMPLOYMENT (000S)	20.8	19.8
UNEMPLOYMENT RATE	10.8	3.8%
PER CAPITA INCOME (000S)	\$30.5	\$46.2

EMPLOYMENT BY INDUSTRY Manufacturing: 19.0% Retail: 17.2%

LARGEST PRIVATE-SECTOR EMPLOYER Tyson Farms

LARGEST CITY/TOWN North Wilkesboro: population 4,351

COUNTY PROPERTY TAX 66.0 cents per \$100 value

HIGHER EDUCATION

## WILSON

Wilson Economic **Development Council** 252-237-1115

wilsonedc.com

	2012	2022*	
POPULATION (000S)	80.5	77.9	
MPLOYMENT (000S)	37.5	35.2	
JNEMPLOYMENT RATE	12.5%	5.1%	
PER CAPITA INCOME (000S)	\$35.5	\$48.6	

EMPLOYMENT BY INDUSTRY Manufacturing: 21.6% Health care: 12.3%

LARGEST PRIVATE-SECTOR EMPLOYER Bridgestone Americas

LARGEST CITY/TOWN Wilson: population 48,066

COUNTY PROPERTY TAX 73.0 cents per \$100 value

HIGHER EDUCATION Barton College; Wilson Technical Community College

## **YADKIN**

## Yadkin County Economic Development Council

336-679-2200 yadkinedc.com



EMPLOYMENT BY INDUSTRY Manufacturing: 25.8% Retail 9 5%

LARGEST PRIVATE-SECTOR EMPLOYER Unifi Manufacturing

LARGEST CITY/TOWN Yadkinville: population 3,002

COUNTY PROPERTY TAX 65.0 cents per \$100 value

HIGHER EDUCATION Surry Community College

## **YANCEY**

#### Yancey County Economic **Development Commission** 828-682-7722

yanceyedc.org



	2012	2022
POPULATION (000S)	17.8	18.5
EMPLOYMENT (000S)	3.8	4.4
UNEMPLOYMENT RATE	11.1%	3.6%
PER CAPITA INCOME (000S)	\$30.4	\$41.9

EMPLOYMENT BY INDUSTRY Manufacturing: 23.0% Retail: 15.1%

LARGEST PRIVATE-SECTOR EMPLOYER Altec Industries

LARGEST CITY/TOWN Burnsville: population 1,563

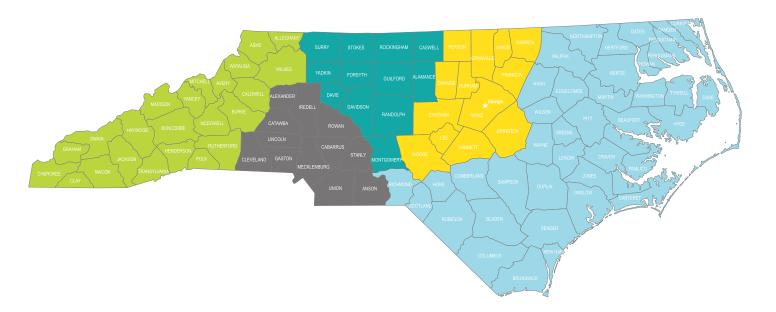
COUNTY PROPERTY TAX 60.0 cents per \$100 value

HIGHER EDUCATION Mayland Community College

### SOURCES

Population, counties, largest city/town, employment and unemployment rate: N.C. Office of State Budget and Management. Hyde and Currituck counties have no incorporated towns. Employment share by industry sector and largest private-sector employer: N.C. Department of Commerce Labor and Economic Analysis Division, as of fourth quarter of 2022. 2023-24 property-tax rate: N.C. Department of Revenue. Per capita income: U.S. Bureau of Economic Analysis. Community colleges are listed for every county in their designated service area.

\*Per capita income is for 2022, the most recent year available.



# PRESERVING RALEIGH'S MAIN STREET WHERE HISTORY FINDS ITS HEARTBEAT





Efird's, 208 Fayetteville Street, Downtown Raleigh



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